

ORDER

Orders
Order / Rev: 2754143
 Alt Order #: _____
 Product Desc: _____
 Estimate: 2985
 Flight Dates: 10/09/23 - 10/15/23
 Original Date / Rev: 08/14/23 / 08/14/23
 Order Type: General

WHAS
 Primary AE: Nick Coloprisco
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: Blue West Media/ POL
 Buying Contact: _____
 Billing Contact: _____
5130 East 18th Avenue
Denver, CO 80220

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Andy Beshear / D / GOV / KY
 Demographic: A35+
 Product Codes: PL-Candidate: State Governor (LUR)
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate
 Priority: P04

New Business End: _____
 Advertiser External ID: 144988
 Agency External ID: 20009AG
 Unit Code: General
 Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/15/23	138	\$14,760.00	\$12,546.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	138	\$14,760.00	\$12,546.00	0.00
Totals	138	\$14,760.00	\$12,546.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	22%	\$14,760.00
Market	100%	\$67,090.91

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$52,330.91
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	10/09/23	10/15/23	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	10	\$40.00	P04	0.00	NM	10	\$400.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/23	10/15/23	MTWTF--		10				\$40.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--					10	\$40.00		0.00			
N 2	WHAS	10/09/23	10/15/23	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	10	\$80.00	P04	0.00	NM	10	\$800.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--					10	\$80.00		0.00			
N 3	WHAS	10/09/23	10/15/23	Good Morning America	CM	7-9a	MTWTF--	:30	15	\$120.00	P04	0.00	NM	15	\$1,800.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--					15	\$120.00		0.00			
N 9	WHAS	10/09/23	10/15/23	Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	5	\$50.00	P04	0.00	NM	5	\$250.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--					5	\$50.00		0.00			
N 10	WHAS	10/09/23	10/15/23	Local News @ 4p M-F	CM	4-5p	MTWTF--	:30	10	\$50.00	P04	0.00	NM	10	\$500.00
				Local News @ 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--					10	\$50.00		0.00			
N 11	WHAS	10/09/23	10/15/23	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	10	\$130.00	P04	0.00	NM	10	\$1,300.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--					10	\$130.00		0.00			
N 12	WHAS	10/09/23	10/15/23	Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	10	\$140.00	P04	0.00	NM	10	\$1,400.00
				Local News @ 530p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--					10	\$140.00		0.00			
N 14	WHAS	10/09/23	10/15/23	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	10	\$160.00	P04	0.00	NM	10	\$1,600.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--					10	\$160.00		0.00			
N 15	WHAS	10/09/23	10/15/23	LN (M-Su)	CM	11-1135p	MTWTF-S	:30	12	\$120.00	P04	0.00	NM	12	\$1,440.00
				LN (M-Su)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF-S					12	\$120.00		0.00			
N 16	WHAS	10/09/23	10/15/23	ET 7-730p	CM	7-730p	MTWTF--	:30	5	\$150.00	P04	0.00	NM	5	\$750.00
				ET 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--					5	\$150.00		0.00			
N 17	WHAS	10/09/23	10/15/23	Inside Ed 730-8p	CM	730-8p	MTWTF--	:30	5	\$150.00	P04	0.00	NM	5	\$750.00
				Inside Ed 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--					5	\$150.00		0.00			
N 25	WHAS	10/09/23	10/13/23	Daily Blast Live 3-4p	CM	3-4p	MTWTF--	:30	5	\$40.00	P04	0.00	NM	5	\$200.00
				Daily Blast Live 3-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--					5	\$40.00		0.00			
N 26	WHAS	10/09/23	10/15/23	Good Morning America Sa	CM	7-9a	-----S-	:30	2	\$55.00	P04	0.00	NM	2	\$110.00
				Good Morning America Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	-----S-					2	\$55.00		0.00			
N 27	WHAS	10/09/23	10/15/23	Good Morning America Su	CM	8-9a	-----S	:30	2	\$60.00	P04	0.00	NM	2	\$120.00
				Good Morning America Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	-----S					2	\$60.00		0.00			
N 28	WHAS	10/09/23	10/15/23	Jimmy Kimmel	CM	1135p-1237a	MTWTF--	:30	7	\$30.00	P04	0.00	NM	7	\$210.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--					7	\$30.00		0.00			
N 29	WHAS	10/09/23	10/15/23		CM	11-1135p		:30	2	\$90.00	P04	0.00	NM	2	\$180.00

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 11p Sa			-----S-								
				Local News @ 11p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/23	10/15/23	-----S-		2			\$90.00			0.00			
N30	WHAS	10/09/23	10/15/23	Thu Prime A	CM	8-9p	---T---	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				Thu Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/23	10/15/23	---T---		1			\$300.00			0.00			
N31	WHAS	10/09/23	10/15/23	Fri Prime Other	CM	8-11p	----F--	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
				Fri Prime Other											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/23	10/15/23	----F--		1			\$250.00			0.00			
N32	WHAS	10/09/23	10/15/23	Sun Prime A	CM	7-8p	-----S	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				Sun Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/23	10/15/23	-----S		1			\$300.00			0.00			
N33	WHAS	10/09/23	10/15/23	The View	CM	11-12p	MTWTF--	:30	5	\$60.00	P04	0.00	NM	5	\$300.00
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--		5			\$60.00			0.00			
N34	WHAS	10/09/23	10/15/23	GMA3	CM	1-2p	MTWTF--	:30	6	\$50.00	P04	0.00	NM	6	\$300.00
				Strahan and Sara											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/23	10/15/23	MTWTF--		6			\$50.00			0.00			
N35	WHAS	10/09/23	10/15/23	Sun Prime B	CM	8-9p	-----S	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
				Sun Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/23	10/15/23	-----S		1			\$400.00			0.00			
N36	WHAS	10/09/23	10/15/23	Mon Prime Other	CM	8-11p	M-----	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
				Mon Prime Other											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/23	10/15/23	M-----		1			\$500.00			0.00			
N37	WHAS	10/09/23	10/15/23	NCAA FB Daytime Late GM		330-7p	-----SS	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				NCAA Football Game 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/23	10/15/23	-----SS		1			\$300.00			0.00			
N38	WHAS	10/09/23	10/15/23	NCAA Football Prime	CM	8-1130p	-----S-	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				NCAA Football Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/23	10/15/23	-----S-		1			\$300.00			0.00			
													Totals	138	\$14,760.00